Exhibitors and Sponsorship Opportunities

The 14th Annual Conference on Systems Engineering Research (CSER 2016) is to be held March 22-24, 2016, in Huntsville, Alabama. The University of Alabama in Huntsville is honored to host CSER 2016 at the Von Braun Center South Hall in Huntsville, Alabama. Since its inception, CSER has become the primary conference for disseminating systems engineering research and germinating new research ideas. CSER is now poised to become the leading conference for theoretical work in systems engineering while retaining its emphasis on practical application. At CSER 2016, researchers from around the world will be presenting papers that push the boundaries of systems engineering research and respond to new challenges for systems architecting and engineering. Conference information is available at CSER2016.uah.edu.

We are pleased to offer the following sponsorship and exhibit opportunities for your organization to be a primary supporter of this event. There are a limited number of exhibit spaces available, please sign-up early. All exhibit booths include pipe & drape with the appropriate number of tables and chairs listed under each exhibit level below. Additional items beyond this may be ordered through the Von Braun Center by contacting Craig Maples at cmaples@vonbrauncenter.com or 256-551-2241.

**Exhibitor Opportunities**

**Gold Exhibitor**

$4,000

- 10 x 20 Exhibitor Booth (includes pipe & drape, 2 tables and 4 chairs)
- Full Conference Registration for one (1) representative (includes meals and reception)
- **Exhibits Only** passes for up to three (3) booth representatives (does not include conference or meals)
- Company logo prominently displayed on conference website and at the conference
- Opportunity to place company materials in conference tote bag
- Three (3) tickets to the reception at the Huntsville Museum of Art

**Silver Exhibitor**

$2,500

- 10 x 10 Exhibitor Booth (includes pipe & drape, 1 tables and 2 chairs)
- Full Conference Registration for one (1) representatives (includes meals and reception)
- **Exhibits Only** passes for up to two (2) booth representatives (does not include conference or meals)
- Company logo prominently displayed on conference website and at the conference
- Opportunity to place company materials in conference tote bag
- Two (2) tickets to the reception at the Huntsville Museum of Art

**Non-Profit and Association Exhibitor** (Limited Availability)

$750

- 10 x 10 Exhibitor Booth (includes pipe & drape, 1 tables and 2 chairs)
- Does NOT include conference registration, meals, or reception.
- **Exhibits Only** pass for one (1) booth representative.
Sponsorship Opportunities

Reception Sponsor  (One Available)
$10,000
Reception at the Huntsville Museum of Art

- Full Conference Registration for two (2) representatives (includes meals and reception)
- Company logo prominently displayed on conference website and at the reception
- Verbal recognition during the Reception open and close
- Three (3) additional tickets to the reception at the Huntsville Museum of Art

Lunch Sponsors  (2 Available)
$7,500 (each)
Luncheon with guest speaker at the Von Braun Center

- Full Conference registration for two (2) representatives (includes meals and reception)
- Company logo prominently displayed on conference website and at the luncheon
- Verbal recognition during the Lunch agenda
- Three (3) additional tickets to the sponsored luncheon at the Von Braun Center

Track Sponsors  (4 Available)
$5,000 (each)

- Verbal recognition during the presentation
- Full Conference Registration for two (2) representatives (includes meals and reception)
- Company logo prominently displayed on conference website and track room

Breakfast Sponsors  (3 Available)
$2,500 (each)
Continental breakfast including assorted pastries, coffee and juice

- Full Conference Registration for one (1) representative (includes meals and reception)
- Company logo prominently displayed on conference website and in the breakfast room

Mid-Morning and Afternoon Break Sponsors  (3 Available)
$2,500 (each)
Coffee, water, drinks, and snacks during break times

- Full Conference Registration for one (1) representative, (includes meals and reception)
- Company logo prominently displayed on conference website and in the break area

For more information regarding the CSER program, please contact Paul Collopy, pdc0056@uah.edu. Ready to sponsor or exhibit? Contact: Kathy Hosch Kathy.Hosch@uah.edu or 256-824-6373. Additional conference details and updates are available at CSER2016.uah.edu.